

# Sign Up Night in 4 Easy Steps

## Step One: Determine dates

Work with your District Executive to determine the best dates and times for your Sign up night. Trust me they've done this before.

If you turn in your Pack Sign Up Night checklist at the August Roundtable you can receive a fun Pack Meeting in a Box! One less meeting you have to plan.

## Step Two: Marketing

Your District Executive can help you with materials printing, including posters, flyers and yard signs. They can also help determine numbers for flyers and help you market at Back to School nights.

Make sure to leverage through any means: Social media, school & PTO newsletters, mini flyers at back to school or supply drop off, etc. But be sure to get all the appropriate approval for any marketing from the school, or other organization.

## Step Three: Sign Up Night

Using school/school district calendars determine the best Tuesday, Wednesday, or Thursday evening at the school or organization to hold a sign up night. Keep it simple. 30 minutes using the **WRIP** method and you'll have Scouts and families excited and ready to join. What is **WRIP**?

Why Scouting?

Revue Materials

Invide them to bring friends

Paperwork



## Step Four: Parent Involvement - Family Involvement

Using your Pack Meeting in a Box, get the youth involved in the activity - This is also a great chance to bring a BSA Scout Troop in to help facilitate this portion of the meeting. Discuss with parents what they can expect from the Pack and let them know what the Pack expects from them. Make sure you have a clear, consistent, and open communication with parents and families on what Pack membership means.

Recruiting can be hard, let your District Executive show you how simple it can be.

Contact your District Executive today to get started on your next Sign Up Night. We want to help you build a successful unit.

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